



## FAIR BOARD MEETING

DATE: Tuesday, Oct 20, 2020  
 TIME: 5:30 pm  
 LOCATION: **Building 3**

- ATTENDEES:**
- Jackie Foote, Chair
  - K.C. McLaughlin
  - Molly Taylor, Vice Chair
  - Tawnya Dykstra
  - Ann Marie Moran
  - 
  - Michael Everts
  - Scott MacFarlane (Commission Liaison)

**AGENDA:** *(subject to change at the discretion of the Board)*

| <i>Time</i>    | <i>Topic</i>  | <i>Presenter</i>  |
|----------------|---|---|
| <b>5:30 pm</b> | <p><b>1.0 Welcome</b> – Attendees are reminded that the meeting is being recorded for public record.</p> <p>1.1 Attendance for the record – Quorum or No Quorum <b>Jackie Foote, Ann Marie Moran, Tawnya Dykstra in attendance, KC McLaughlin &amp; Molly Taylor available by teleconference for discussion, Michael Everts &amp; Scott MacFarlane absent</b></p> <p>1.2 Pledge of Allegiance</p> <p>1.3 Review &amp; Approval of Minutes for 6.16.2020, 7.21.2020, 9.15.2020 <b>Deferred to next meeting or to be approved by email approval from each board member</b></p> <p><b>2.0 Call for Public Comment</b> <b>No public comment</b></p> <p><b>3.0 Presentation - None</b></p> <p><b>4.0 Gallatin County Commission Report</b> <b>None</b></p> <p><b>5.0 4H Report</b></p> <p><b>Reported that fairgrounds staff had been recognized by the 4H organization at the Friend of 4H banquet. 4H has no access to schools or other sites so the fairgrounds will probably be used more. Board Member Dykstra asked about membership. Ja’Nae responded that 4H membership typically loses about a 100 members a year but makes it up with new members and so maintains a membership of about 600.</b></p> <p><b>6.0 Manager Report</b></p> <p>6.1 Comments on staff reports</p> <p><b>Finance – presented Aging Report. Everything is current. Dennis asked about revenue compared to past year – Rachel responded at that RV is up but Equipment and Facility are down. Dennis commented that Court Services and the Bridger Foothill Fire fairgrounds facility use. Operations – no comments. Dennis commented that we will be replacing 4 units with 2 newer. Marketing/Sponsor deferred until later in the meeting.</b></p> <p>6.2 Discussion on Sponsor Appreciation Social – Draft Program</p> <p><b>Board Members Taylor and McLaughlin called to join by teleconference. Board Member Taylor unable to join.</b></p> <p><b>Dennis asked board for input regarding the Health Dept response to the Sponsor Appreciation Event program as presented. Amanda provided background on the process to develop the program. Dennis indicated that to do less would be inefficient. KC and Jackie indicated that board might be interested in contacting some of the sponsors. Amanda commented that sending the same message would be a concern. Jackie asked if we knew how many would attend – Amanda responded that we hadn’t sent out invites due</b></p> | <p>Scott MacFarlane</p> <p>Ja’Nae Godin</p> <p>Dennis Voeller</p> |

to the Health Dept response. Tawyna indicated that the situation would dictate the response and in her estimation the response would be low.

Ann Marie asked if this was a new event or if it had been done before. Rachel indicated that an appreciation event was done after the fair for all staff, temp staff, sponsors three years ago.

Ann Marie proposed that a March / April event be planned to include a grounds tour. Discussion on if that time frame would allow us to recruit new sponsors. Ann Marie clarified that this would be for the 2022 fair. Dennis asked if the board would be supportive of Amanda contacting sponsors one on one for 2021 and we plan a March/April event to build for 2022. Board indicated to the affirmative. Tawyna asked about researching the response rate from sponsors to meet Health Dept request – Dennis indicated that he felt that if we can't do it as presented it becomes inefficient. Ann Marie indicated that she felt that a post fair wrap up is a good idea. Jackie indicated that having a gift basket of fair info to potential sponsors has proven effective in her experience. KC left the meeting.

#### 6.3 Discussion on Board Participation in Fairgrounds Programming

Discussion on process to get the board involved. Dennis presented past committee roster with duties list for board consideration. Jackie indicated she liked the committee idea. Ann Marie provided background on why the board stepped away from the board staffed committee template. Ann Marie cautioned the board members about being over committed and not being available when the fair came. Tawyna concurred. Dennis clarified the request to the board for contacts. Jackie said she could send an email to the board about committee/project concepts for board approval. Dennis asked if staff presented the board with a list of needs if that would be helpful. Dennis asked if the board would be interested in doing one event during the fair. Tawyna and Jackie indicated that they could commit to another meeting. Dennis indicated that staff would develop a list for board review.

Dennis asked the board for their impression of the public concern about safety by March/April of 2021.

#### 7.0 Business Items

7.1 Confirm next board meeting Nov 17 2020 **Confirmed**

7.2 Other

#### 8.0 Adjournment **Meeting adjourned 6:28pm**