



FAIR BOARD SPECIAL MEETING

DATE: Monday, November 25, 2019
 TIME: 12:00 pm
 LOCATION: Conference Call

- ATTENDEES:
- Jeff Wade, Chair
 - Michael Everts
 - Ann Marie Moran
 - Kelton Jensen
- Brenda York, Vice Chair
 - K.C. McLaughlin
 - Tawnya Dykstra
 - Scott MacFarlane (Commission Liaison)

AGENDA: *(subject to change at the discretion of the Board)*

Time	Topic	Presenter
12:00 pm	1.0 Welcome	Jeff Wade
12:15 pm	Meeting called to order	
	<p>1.1 Call for Attendance - Jeff Wade, Brenda York, Ann Marie Moran, Michael Everts, Tawnya Dykstra on call Chairman Wade provided overview of what the meeting order would be – presentation of request, request for a motion, discussion, request for a second and then roll call vote. Dennis provided reason for the strategy – maximize on revenue opportunities to achieve operational self-sustainability, estimated rate range of \$15 - \$60 depending talent cost and packages, dates of use for the rate – concerts only...not Saturday ranch rodeo or Sunday events in Anderson Arena. Discussion on a formal tie in with the funding for a multipurpose building...Dennis indicated that the strategy had been made to the commission 18 months ago and they had indicated approval. Chairman Wade requested a motion that included the stipulation that it be limited to the 2020 fair and then reviewed for continuance.</p>	
	2.0 Business Items	Jeff Wade
	<p>2.1 Vote on admission fee for concerts Motion made by Board Member Moran: Allow Dennis to move forward to charge for concerts and with the booking of talent for the 2020 Big Sky Country State Fair. Discussion on the one year trial being a good idea, packaging fair gate and concert gate to allow attendees access to rates that don't reflect the latest fair gate increase and offer promotional opportunities.</p> <p>Chairman Wade call for second. Motion seconded by Board Member Dykstra Roll Call vote: Board member Everts- Yes Board member Moran – Yes Board member York – Yes Board member Dykstra – Yes Board member Wade- Yes</p>	
12:38pm	3.0 Adjournment	Jeff Wade